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Horsepower Marketing Minute (Prices effective January 1, 2011)

Basic - \$300.00 (New Chamber Members only \$200 at signup)

60 Second spot includes:

- Phone interview to learn about your business
- Up to 30 minutes of on camera time to complete an interview of your business representative.
- Will edit up to 5 - 10 photos (provided by client) into the video
- Interviews will be conducted once a month at the chamber office
- Logo, title screen, name, music and graphics included
- Streaming file for web delivery.

Basic Plus - \$400.00

60 Second spot includes:

- Phone interview to learn about your business
- Up to 30 minutes of on camera time to complete an interview of your business representative.
- Interview will be conducted at a pre-determined location
- 15 Minutes capturing B-Roll (additional footage) at your place of business (scheduled at a later date).
- Logo, title screen, name, music and graphics included.
- Streaming file for web delivery.

Executive - \$600.00

60 Second spot includes:

- Face to face interview & scouting tour to learn about your business.
- Up to 45 minutes of on camera time to complete an interview.
- Interview conducted at your place of business.
- 30 minutes capturing B-Roll (additional footage) at your place of business (day of interview).
- Logo, title screen, name, music and graphics included.
- Creation of a YouTube or Vimeo page for your video.
- Streaming file for web delivery.

Options

- E-mail Marketing - Free consultation
- Assistance Creating a YouTube page for your videos - \$100.00
- Professional Photographer - \$75.00 per 1/2 hour (10 digital images)
- 50% Discount available for those interested in ongoing video (Minimum of 8 videos in a calendar year)

Client: _____ **Filming Date:** _____

Address: _____

Phone: _____ **E-mail:** _____