



2632 NW Dover Lane  
Albany, Oregon 97321  
Tel (541) 908-2838  
john@horsepowerproductions.com

[www.horsepowerproductions.com](http://www.horsepowerproductions.com)

## Commercial Packages

(Prices effective January 1, 2011)

### Traditional “Demo” Advertisement (representative of your product or service)

#### 30 second spot - \$750.00

- 1/2 Day of shooting at a single location
- Assist with script writing
- Voice-Over using our available talent
- Will insert your scanned photos and logo
- Graphics and title cards
- 1 technical review
- 1 final review
- 1 mini-DV or DVCAM tape for submission
- 1 week turnaround from the final day of shooting\*

### Enhanced “Concept” Advertisement ( Three concepts will be submitted for you to choose from)

#### 30 second spot - \$1000.00

- 1 Day of shooting at up to two locations
- Voice-Over using our available talent
- Assist with script writing
- Insert your scanned photos and logo
- Graphics and title cards
- On-Camera Talent (up to two of our in house talent)
- 1 Technical review
- 1 final review
- 1 high quality streaming file for your website
- 1 mini-DV or DVCAM tape for submission
- 1 week turnaround from final day of shooting\*

### Other Options

- Professional non-union on camera talent - determined by bid
- Professional non-union VO talent - determined by bid
- Additional shooting locations \$200.00 (dependent on travel requirements)
- Streaming file for the web (if not included) - \$50.00 each
- Additional mini-DV or DVCAM tapes - \$50.00 each

### Media Delivery

- DVD - \$20.00 each White printable, \$25.00 each for Glossy printable
- VHS - \$25.00 each (includes label and sleeve)
- CD - \$ 5.00 each (includes label and jewel case)

### Travel Expenses (not including reimbursable expenses such as air fare and hotel)

- Within 120 miles: - No Charge
- 120 – 240 miles: - \$225.00 Per Crew Position
- Over 240 Miles: - \$300.00 Per Crew Position

\*Dependent on revision process